

ANTHROPOLOGIE

London, July 2014



ANTHROPOLOGIE ANNOUNCES NEW EXHIBITION IN COLLABORATION WITH THE REBECCA HOSSACK GALLERY FOWL PLAY BY HOLLY FREAN AT THE GALLERY AT 139 KINGS ROAD JULY 22ND – 28TH SEPTEMBER

Anthropologie is delighted to announce the new show at the King's Road gallery will be a solo exhibition of previously unseen work by the celebrated British artist Holly Frean. The show comprises a series of 'portraits' of chickens, and is entitled 'Fowl Play'.

In an extraordinary turn of events, and one which illustrates the symbiotic value of brands like Anthropologie working with and commissioning artists, Holly only began painting chickens after being invited to create a range of chicken-bedecked ceramics for our homeware range. The exhibition will coincide with the global launch of Anthropologie's collaboration with Holly.

For Anthropologie, Holly presents a celebratory exhibition of chicken portraits painted by an artist who, for a brief time, fell very deeply in love with the idea of keeping unusual-looking chickens.

"Chickens are spectacular, theatrical creatures," says Holly. "Consider their extraordinary faces and baggy accessories - all ostentation and swank!"

"I have painted the same subject many times over to see how many differences I can generate. Formal shifts, subtle - and not so subtle - shifts in colour, the angle of a beak, the placement of eyes, even pupil dilation, the arrangement of expressive plumage, all these combine to describe - or invent - a chicken's personality. After that I am interested in the ordering, flocking if you like, and displaying my subject; these chickens must work on their own and also complement each other as a group."

Frean lives and works in London and is represented internationally by the Rebecca Hossack Gallery.

The Anthropologie and Holly Frean collaboration dessert plates are priced at £14 each and available in store and online from August 2014.

PRIVATE VIEW July 22nd R.S.V.P. to Charlotte Alder – calder@anthropologie.com

The exhibition runs from July 22nd – September 28th.

The Gallery at 139 Kings Road, London, SW3 4PW

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